

New virtual programs and events at Centro this Winter!

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NEWSLETTER - WINTER 2020

WISHING YOU WELL

Centro staff, volunteers, and program participants have been busy continuing to build community while staying safe and distanced. Programs continue to be offered virtually. We hope that you are all doing well and staying safe as well. Please feel free to stay connected with us through our social media pages.



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#GivingTuesday is TODAY!

GivingTuesday is a global generosity movement unleashing the power of people and organizations to transform their communities and the world.

On this day, we ask you to look around your community, give thanks, and if you can, give support.

If you are interested in supporting Centro at this time, please consider directing your gift to **our BECAS (Scholarships) PROGRAM** -- every dollar donated to this program on #GivingTuesday will go directly to our scholars to help cover the cost of higher education.

To learn more about the Becas Program or make a gift please click [here](#).

UPCOMING VIRTUAL EVENT - CENTRO BECAS PROGRAM AWARDS

Join us for a very special evening on Friday, December 18th 2020 through our Facebook page as we celebrate our 2020 Becas Program scholars virtually!



Through the Becas (Scholarships) Program, Centro offers annual scholarships to students who have been involved with the agency or been enrolled in one of Centro's youth programs to help further their educational goals and help cover the cost of higher education. Scholarships are offered to graduating seniors and college students and the program pledged to support students year after year until they graduate. Last year, Centro awarded over \$40,000 in scholarship awards.

WHAT: Becas Program Awards

WHEN: Friday, December 18th 5-7 PM

WHERE: Online, through our **Facebook page**

**CONGRATULATIONS JEIMY HERNANDEZ SANDOVAL,
2018 CAMINOS FINANCE PROGRAM GRADUATE**

Jeimy Hernández Sandoval is from Mexico City. She studied International Business and came to the United States 14 years ago to study English. She stayed in the United States and after many jobs that didn't suit her expectations. Jeimy recently participated in the Camino Finance Program with Centro.

The Caminos Finance Program is a 10-week training offered in partnership with Madison College, the United Way HIRE Initiative, and employer partners (Dane County Credit Union, Summit Credit Union, UW Credit Union). Training participants develop skills in areas that allow them to grow in their employment and start to connect with employers in the Dane County area.

"I heard Centro was beginning a program for people that want to work in finance -- Caminos Finance. I enrolled in the program and I really loved it. When I finished the program, I was super excited to continue learning."

During the last part of the program, partner credit unions interviewed program participants and Jeimy had the opportunity to meet with Tara from Summit Credit Union who encouraged her to apply for a job at Summit Credit Union.

She applied, and was hired. After one year, she was promoted to Senior Member Service Teller and 18 months after that, she became a Universal Banker.



Congratulations Jeimy!

WELCOMING NICOLE VERHAGEN TO CENTRO'S FAMILY SUPPORT SERVICES TEAM



[Learn more about Nicole](#)

NEW PROGRAM FOCUSES ON THE TRANSITION FROM HIGH SCHOOL TO COLLEGE FOR LATINX STUDENTS

Avanzando Through College, launched this Fall with funding from UnidosUS, is a new program focused on providing valuable support to Latinx students as they transition from high school to college. The program works specifically on closing the achievement gap that exists between Latinx students and their peers through a holistic approach that supports and strengthens students.

The program is coordinated by Alondra Quechol, Centro College Transition Coordinator. Alondra is a former participant in Centro's youth programs, a Centro Becas Scholarship Program recipient, and the co-founder of [Re]Generacion. She brings with her the unique wisdom and experience she has navigating the system as a student herself. Alondra is a recent graduate from the University of Wisconsin - Milwaukee.

[Read more about Avanzando...](#)



FIRST VIRTUAL SESSION:
MONDAY 10.12.2020

AVANZANDO
THROUGH COLLEGE

CENTRO HISPANO
OF DANE COUNTY

BI-WEEKLY SESSIONS

Be a part of our new Centro program for first-generation Latino/a/x in their first and second year of college. Join with us and others students around Dane County to learn about how to be a successful college student in community. Active participants will receive a \$500 stipend.

OUR FOCUS THEMES INCLUDE:

- Acknowledging Mental Health
- Community through engagement & interaction
- Essential academic study skills
- Cultural assets & connections

Space is limited
APPLY HERE:
<https://forms.gle/tDZJ3nzDEQgLK4ni7>

For more information or questions contact:
Alondra Quechol-Ramirez
E: alondra@micentro.org
P: 608-400-5407

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State Farm

**OVER \$100,000 DONATED TO FIRST COMMUNITY-WIDE
APPEAL IN HONOR OF CANCELLED 31st ANNUAL
CELEBRATION GALA**

October was a special month when we celebrated #Resilience as part of our 31st Annual Celebration. We asked you to recommit to Centro, by participating in Centro's first community-wide appeal. And you said yes. You said yes to strengthening the foundation and resilience of our beautiful organization.

Together, hundreds of you helped us to raise \$70,000 for Centro – more than we could have ever imagined.



And our friends at UW Health matched \$50,000 of these funds dollar for dollar, **raising a total of \$120,000+ for our agency.**

Thank you for investing in Centro, in our youth programs, our wrap-around family-supporting services, and our community engagement work. We are so proud and honored that you chose to stand by our side.

COMMUNITY HIGHLIGHT: 5th ANNUAL EVENING OF DREAMING - HERENCIA

Thank you for joining us to celebrate **5th Annual Evening of Dreaming - HERENCIA**. This annual event is meant to showcase the diversity of our Latinx cultures in thought-provoking and whimsical ways. We are so grateful to the individuals and businesses including our agency partners who supported this year's virtual celebration which focused on celebrating our diverse and multi-faceted heritage.



PRESENTS

5th Annual Evening of Dreaming **HERENCIA (Heritage)**



Canteen Restaurant | Janitzio Comunidad P'orhepechas | Osca Yar | Don Aceituno | Alma Patino | Five Senses Palate | L'Etoile Sucree | Ch'umilkaj

Videos from this week-long event are still available for viewing on our [Facebook page](#).

CENTRO IN THE NEWS

Read about Centro's new Operations Coordinator, Leslie Jump Rodriguez, and other news about Centro on the [IN THE NEWS](#) section of our website.





CENTRO HISPANO of DANE COUNTY
810 W Badger Rd
Madison, WI 53713