

LEVELS OF SUPPORT

Agency Partner

Includes recognition as sponsor
at **all** signature events.

\$15,000+
\$10,000
\$7,500

Event Sponsor

a la carte event sponsorships
for you to choose from!

\$5,000
\$3,000
\$1,500

See inside for details!

contact us

Centro Hispano of Dane County

810 West Badger Road
Madison, WI 53713

www.micentro.org



2018

CORPORATE

SUPPORT + SPONSORSHIP

OPPORTUNITIES



AGENCY PARTNER

As an agency partner you are investing in the programs and services that Centro offers to the community at a deep level. Becoming an agency partner also offers you consistent, diverse and top bill recognition and visibility throughout the year.

SUSTAINING - \$15,000+

- **Gold sponsor benefits and recognition at all Centro signature events**
- Invitation to Annual Strategic Update
- Logo in our website footer and hyperlinked from our supporter webpage
- Top billing on Supporters Wall at Centro
- Acknowledgement in the Annual Report
- Highlight of your support in E-newsletter
- Acknowledgement on Centro's Facebook page and Twitter feed

INVESTING - \$10,000

- **Silver sponsor benefits and recognition at all Centro signature events**
- Invitation to Annual Strategic Update
- Logo hyperlinked on our supporter webpage
- Name on the Supporters Wall at Centro
- Acknowledgement in the Annual Report
- Acknowledgement in E-newsletter
- Acknowledgement on Centro's Facebook page and Twitter feed

SEED - \$7,500

- **Bronze sponsor benefits and recognition at all Centro signature events**
- Invitation to Annual Strategic Update
- Logo hyperlinked on our supporter webpage
- Name on the Supporters Wall at Centro
- Acknowledgement in the Annual Report
- Acknowledgement in E-newsletter
- Acknowledgement on Centro's Facebook page and Twitter feed

WHAT KIND OF EVENTS DOES CENTRO HOST?

Events are an important part of what we do for our community -- We host and collaborate on 100+ events each year from small gatherings to large celebrations.

Our signature events:

- Los Tres Reyes (free community event)*
- Annual Strategic Update (invite only)
- An Evening of Dreaming*
- Annual Celebration Gala*
- Becas (Scholarships) Award Luncheon*

**Event sponsorships available for this event.*



QUICK FACTS

We are the leading agency serving Latinos in Dane County, Wisconsin! Our 3 signature events attended by hundreds of people each year provide excellent opportunity for networking and visibility for your company.

We consistently see 10,000+ visits to our website annually.

5,000+ visitors come through our building each year.

800+ individuals are subscribed to our quarterly e-newsletter.

We have an active following of 5000+ followers on Facebook and 1000+ followers on Twitter.

EVENT SPONSOR

As an event sponsor, you are bringing valuable support to the programs and services that Centro offers while gaining notable exposure. Becoming an event sponsor offers you specific opportunities for recognition and visibility throughout the year in line with your interests.

GOLD - \$5,000

- 1 table/booth w/ preferred seating at event
- Opportunity to say a few words at the event
- Full page ad in Program Book
- Top billing for logo on event webpage
- Top billing for logo on signage and materials
- Recognition in pre and post-event publicity
- Mention on La Movida Radio
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement on Centro social media

SILVER - \$3,000

- 1/2 table/booth at the event
- Verbal recognition at the event
- 1/2 page ad in Program Book
- Your logo on event webpage
- Logo displayed on signage and in materials
- Recognition in pre and post-event publicity
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement on Centro social media

BRONZE - \$1,500

- 2 tickets to the event
- 1/4 page ad in Program Book
- Your logo on event webpage
- Logo displayed on signage and in materials
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement on Centro social media

