2017

SPONSORSHIP OPPORTUNITIES

CENTRO HISPANO
OF DANE COUNTY

EMPOWERING YOUTH. STRENGTHENING FAMILIES. ENGAGING THE COMMUNITY

SEE INSIDE FOR DETAILS

CENTRO HISPANO
OF DANE COUNTY

EMPOWERING YOUTH. STRENGTHENING FAMILIES. ENGAGING THE COMMUNITY

EVENT SPONSORSHIP OPPORTUNITIES

As an **event sponsor**, you are bringing valuable support to the programs and services that Centro offers while gaining notable exposure. Becoming an event sponsor offers you specific opportunities for recognition and visibility throughout the year adapted to your interests.

GOLD

$5,000

SILVER

$2,500

BRONZE

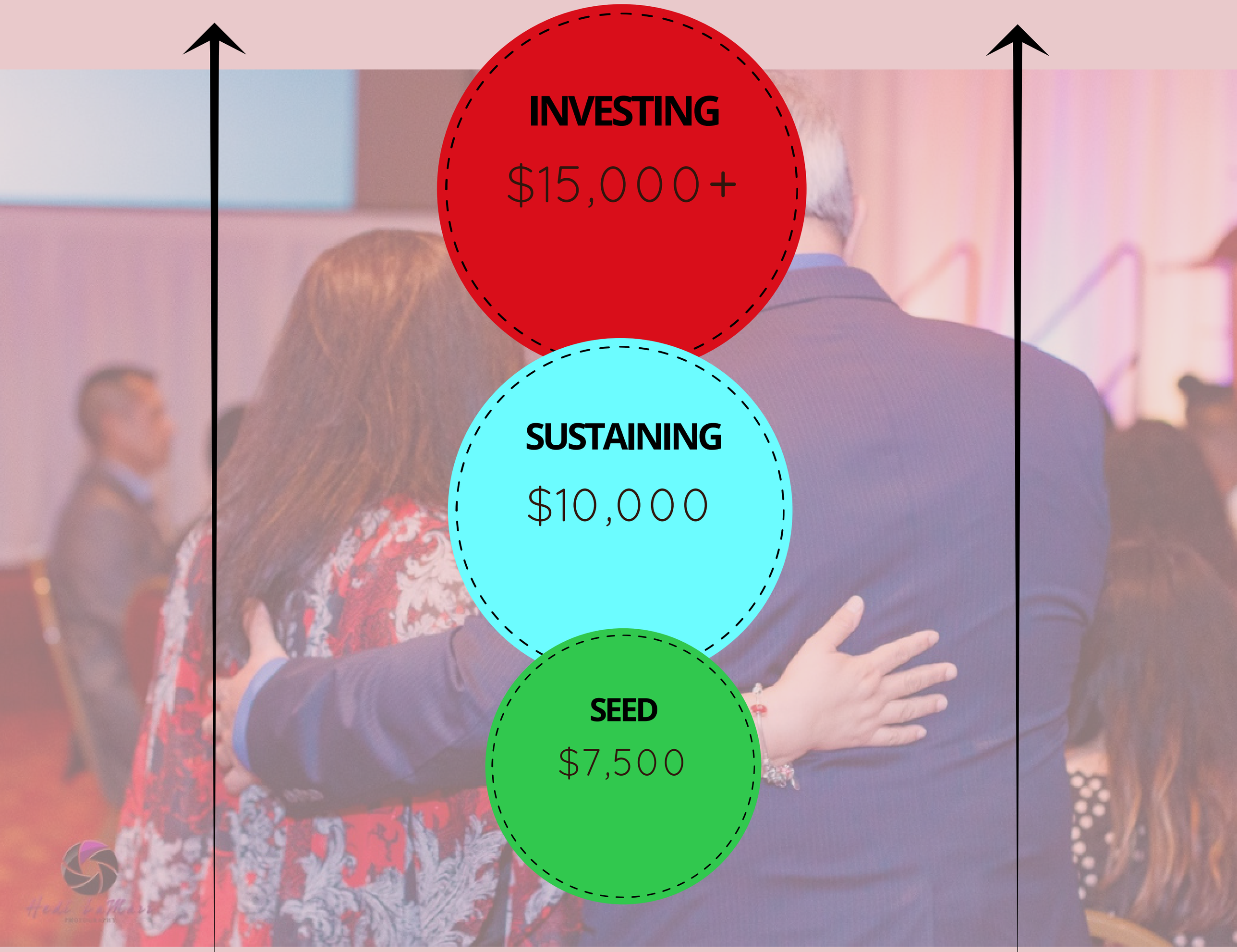
$1,000

CENTRO HISPANO
OF DANE COUNTY

EMPOWERING YOUTH. STRENGTHENING FAMILIES. ENGAGING THE COMMUNITY

AGENCY SPONSORSHIP OPPORTUNITIES

As an **agency sponsor**, you are investing in the programs and services that Centro offers at a deep level. Becoming an agency sponsor also offers you consistent, diverse and top bill recognition and visibility throughout the year.



El Mercadito

SUNDAYS, JUNE - SEPTEMBER

1 PM - 4 PM

EVENT SPONSORSHIP

GOLD
$5,000

- Top billing for your logo on event webpage
- Top billing for company logo on signage at event
- Opportunity to have a booth at the event
- Recognition in all pre and post-event publicity
- Interview on La Movida Radio
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement in Centro social media

SILVER
$2,500

- Your logo on event webpage
- Company logo displayed on signage at the event
- Recognition in all pre and post-event publicity
- Shout-out on La Movida Radio
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement in Centro social media

BRONZE
$1,000

- Your logo on event webpage
- Company logo displayed on signage at the event
- Recognition in some pre and post-event publicity
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement in Centro social media

An Evening of Dreaming

FRIDAY/SATURDAY, SEPTEMBER 22-23

6 PM - 11 PM **in collaboration with VEA Events**

EVENT SPONSORSHIP

GOLD
$5,000

- 6 tickets to the event
- Full page ad in Program Booklet
- Top billing for your logo on Event webpage
- Top billing for company logo on signage at event
- Recognition in all pre and post-event publicity
- Interview on La Movida Radio
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement in Centro social media

SILVER
$2,500

- 4 tickets to the event
- 1/2 page ad in Program Booklet
- Your logo on Event webpage
- Company logo displayed on signage at the event
- Recognition in all pre and post-event publicity
- Shout-out on La Movida Radio
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement in Centro social media

BRONZE
$1,000

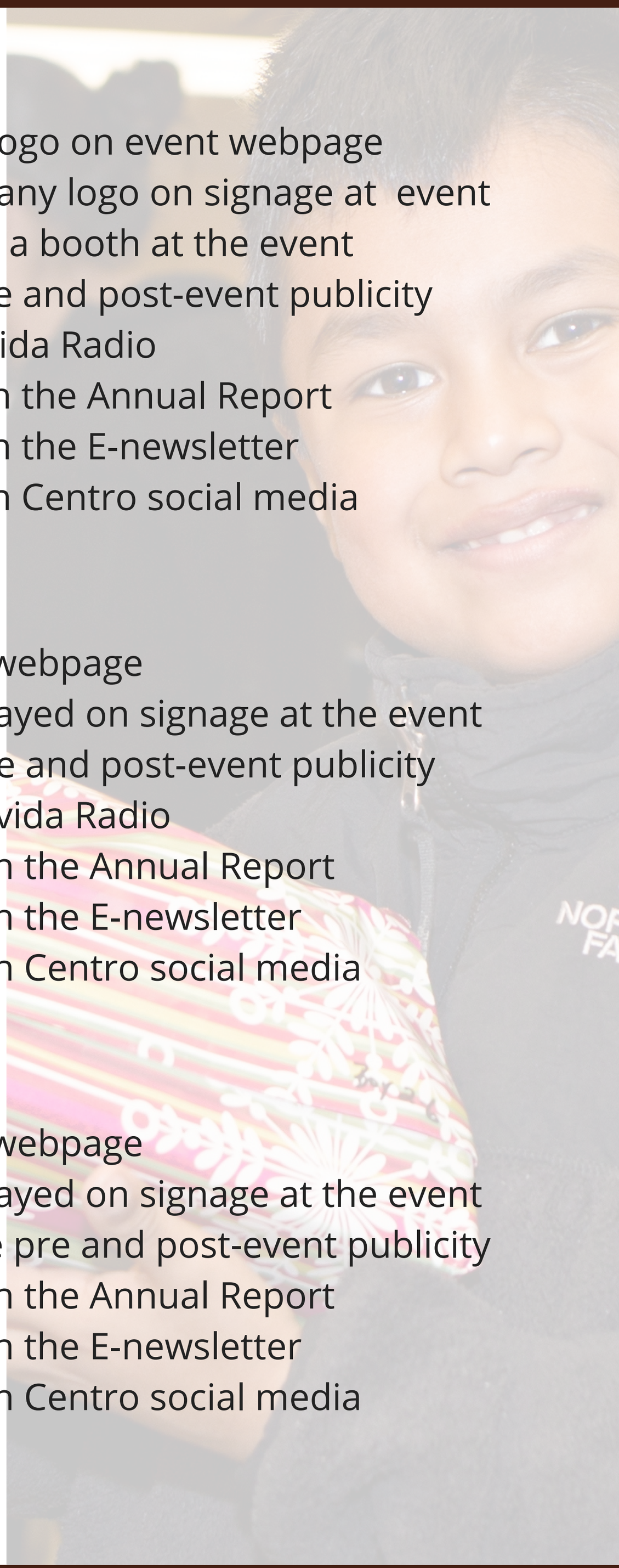
- 2 tickets to the event
- 1/4 page ad in Program Booklet
- Your logo on Event webpage
- Company logo displayed on signage at the event
- Recognition in some pre and post-event publicity
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement in Centro social media

Los Tres Reyes - 2018

FRIDAY, JANUARY 12TH

4 PM - 6 PM

EVENT SPONSORSHIP



GOLD
$5,000

- Top billing for your logo on event webpage
- Top billing for company logo on signage at event
- Opportunity to have a booth at the event
- Recognition in all pre and post-event publicity
- Interview on La Movida Radio
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement in Centro social media

SILVER
$2,500

- Your logo on event webpage
- Company logo displayed on signage at the event
- Recognition in all pre and post-event publicity
- Shout-out on La Movida Radio
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement in Centro social media

BRONZE
$1,000

- Your logo on event webpage
- Company logo displayed on signage at the event
- Recognition in some pre and post-event publicity
- Acknowledgement in the Annual Report
- Acknowledgement in the E-newsletter
- Acknowledgement in Centro social media

CENTRO HISPANO OF DANE COUNTY

AGENCY SPONSORSHIPS

DEEPER INVESTMENT, GREATER IMPACT

INVESTING

$15,000+

- Gold level recognition at all Centro signature events*
- Company logo in our website footer
- Company logo hyperlinked from our Supporters webpage
- Top billing for your name on Supporters Wall at Centro
- Acknowledgement in the Annual Report
- Feature story on your agency's support in E-newsletter
- Acknowledgement of agency sponsorship on Centro's Facebook page and Twitter feed

SUSTAINING

$10,000

- Silver level recognition at all Centro signature events*
- Company logo hyperlinked from our Supporters webpage
- Your name on the Supporters Wall at Centro
- Acknowledgement in the Annual Report
- Acknowledgement of agency support in E-newsletter
- Acknowledgement of agency sponsorship on Centro's Facebook page and Twitter feed

SEED

$7,500

- Bronze level recognition at all Centro signature events*
- Company logo hyperlinked from our Supporters webpage
- Your name on the Supporters Wall at Centro
- Acknowledgement in the Annual Report
- Acknowledgement of agency support in E-newsletter
- Acknowledgement of agency sponsorship on Centro's Facebook page and Twitter feed

**Signature Events include: Los Tres Reyes, Annual Strategic Update, An Evening of Dreaming, El Mercadito*

OVERVIEW

CENTRO HISPANO OF DANE COUNTY

	AGENCY SPONSORSHIPS			EVENT SPONSORSHIPS		
	INVESTING	SUSTAINING	SEED	GOLD	SILVER	BRONZE
COMPANY LOGO IN OUR WEBSITE FOOTER	✓					
BOOTH OR SPEAKING OPPORTUNITY	✓			✓		
COMPANY LOGO ON OUR WEBSITE SUPPORTER PAGE	TOP BILL	✓	✓			
COMPANY NAME ON OUR SUPPORTERS WALL	TOP BILL	✓	✓			
RECOGNITION AT ALL CENTRO EVENTS	GOLD	SILVER	BRONZE			
ACKNOWLEDGEMENT ON LA MOVIDA RADIO	INTERVIEW	SHOUT OUT		INTERVIEW	SHOUT OUT	
RECOGNITION IN PRE AND POST EVENT PUBLICITY	TOP BILL	ALL	SOME	TOP BILL	ALL	SOME
AD IN PROGRAM BOOK	FULL PAGE	1/2 PAGE	1/4 PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE
COMPANY LOGO ON OUR WEBSITE EVENT PAGE	TOP BILL	✓	✓	TOP BILL	✓	✓
COMPANY NAME ON SIGNAGE AT EVENT	TOP BILL	✓	✓	TOP BILL	✓	✓
GUARANTEED TICKETS TO THE EVENT	PREFERRED SEATING	✓	✓	PREFERRED SEATING	✓	✓
ACKNOWLEDGEMENT IN CENTRO E-NEWSLETTER *800+ subscribers*	FEATURE	✓	✓	FEATURE	✓	✓
ACKNOWLEDGEMENT IN CENTRO SOCIAL MEDIA *5000+ followers*	✓	✓	✓	✓	✓	✓

CENTRO HISPANO
OF DANE COUNTY

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WWW.MICENTRO.ORG

THANK YOU
FOR YOUR SUPPORT!

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twitter.com/micentro