AGENCY PARTNER
PROGRAM 2023
Centro Hispano of Dane County (Centro)’s mission is Empowering Youth, Strengthening Families, Engaging the Community. Our vision is that Dane County, Wisconsin will be a community where Latinx families can aspire upward, to reach their personal goals and dreams because they feel engaged and strengthened with the tools for success.

The agency was founded in 1983 by a group of community volunteers, including Ilda C. Thomas, who also served as the agency’s first executive director, to meet the emergent needs of Cuban refugees recently settled in the area.

As the Latinx community throughout Dane County grew and diversified over the years, so did Centro’s programs and services. In 2006, Centro became the owner of an 18,000 square foot facility at 810 West Badger Road in the heart of Madison’s south side. The agency is now the leading non-profit agency serving Latinx in the county and serves an average of 2,500 families and over 6,000 individuals through its programs and services each year.
The agency partner program is a collaborative effort between Centro and companies/organizations. The relationship is based on trust between Centro and the companies that believe in our mission, vision, and the services we provide to the community. Funds from these sources are unrestricted and allow Centro to continue its programs.

This relationship links our agency partners with other Centro's team members and provides a connection with the companies and organizations located around the city. Ultimately, the staff wins because they are able to do more, the management wins because they have a larger source of income to plan for the future, and the community wins because it receives greater services.
Levels of support

The trust and belief you place in us makes us grow

- **Seed**: $7,500
- **Sustaining**: $10,000
- **Investing**: $15,000
- **Committed**: $25,000
<table>
<thead>
<tr>
<th>Level</th>
<th>Seed $7,500</th>
<th>Sustaining $10,000</th>
<th>Investing $15,000</th>
<th>Committed $25,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invitation to Annual Strategic Update</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on our supporter webpage</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on the Supporters Wall at Centro</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Acknowledgment in the Annual Report</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Acknowledgment in E-newsletter</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Recognition at Centro signature events and tickets</td>
<td>✔️</td>
<td>✔️</td>
<td>2 tickets</td>
<td>Special Recognition</td>
</tr>
<tr>
<td>Acknowledgment on Centro’s Facebook page/Twitter feed.</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Opportunity to use our space for gatherings</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Recognition at Centro signature events and a table to attend</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Direct relationship with our Workforce manager for employment referral</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Invitation to be part of our Facebook Live conversation</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo in the website footer</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo hyperlinked from our supporter webpage</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Exclusive e-newsletter content</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Invitation to be part of our Podcast or radio show</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>
Thank you to our 2023 Agency Partners!

COMMITTED LEVEL

TruStage
BMO
SSM Health

INVESTING LEVEL

Group Health Cooperative
PARK Bank

SUSTAINING LEVEL

HABUSH
Alliant Energy
Kennedy

SEED LEVEL

75
Oakwood Village

Agrace
Associated Bank

Quarles

MG&E
UnityPoint Health Meriter

UW Credit Union
American Family Insurance

ADP
Findorff

exact sciences

UW Health
Centro Hispano of Dane County's mission is Empowering Youth, Strengthening Families, Engaging the Community.

From small gatherings, to press conferences, program graduation ceremonies, pop-up art galleries, an annual celebration now in its 40th year anniversary, and community events like the Tres Reyes Celebration which draws 1000+ children and their families each year -- Centro is regarded as an important space for the Latino community to gather.

Events are regularly covered by press and social media, well attended by the community and its supporters, and provide meaningful opportunities for individuals to interact and connect with the Latino community in Dane County.
The ecosystem is an ecological system from the reciprocal relationship between things and the surrounding environment.

This community event includes gift-giving, hot chocolate, and the Rosca de Reyes. In 2022, we were able to distribute 1000 toys.

Students who have been involved with Centro or enrolled in one of Centro's youth programs may apply for scholarships to help further their educational goals and to help pay for higher education costs.
This is a community and family oriented event. In a whimsical and thought-provoking manner, it highlights the diversity of our cultures.

Centro's annual fundraising appeal allows it to meet its goal and maintain its existing programs.
'For more information

Karime Pérez Jaime
608-556-1143
https://www.micentro.org/agency-partners.html
karime@micentro.org

"Together, we can achieve greater success - join our Agency Partner Program today!"
Thank you!