



AGENCY PARTNER PROGRAM 2023



About Centro

Centro Hispano of Dane County (Centro)'s mission is Empowering Youth, Strengthening Families, Engaging the Community. Our vision is that Dane County, Wisconsin will be a community where Latinx families can aspire upward, to reach their personal goals and dreams because they feel engaged and strengthened with the tools for success.

The agency was founded in 1983 by a group of community volunteers, including Ilda C. Thomas, who also served as the agency's first executive director, to meet the emergent needs of Cuban refugees recently settled in the area.

As the Latinx community throughout Dane County grew and diversified over the years, so did Centro's programs and services. In 2006, Centro became the owner of an 18,000 square foot facility at 810 West Badger Road in the heart of Madison's south side. The agency is now the leading non-profit agency serving Latinx in the county and serves an average of 2,500 families and over 6,000 individuals through its programs and services each year.



The agency partner program is a collaborative effort between Centro and companies/organizations. The relationship is based on trust between Centro and the companies that believe in our mission, vision, and the services we provide to the community. Funds from these sources are unrestricted and allow Centro to continue its operations and programs.

This relationship links our agency partners with other Centro's team members and provides a connection with the companies and organizations located around the city. Ultimately, the staff wins because they are able to do more, the management wins because they have a larger source of income to plan for the future, and the community wins because it receives greater services.



Levels of support

The trust and belief you place in us makes us grow



Level	Seed \$7,500	Sustaining \$10,000	Investing \$15,000	Committed \$25,000
Invitation to Annual Strategic Update	✓	✓	✓	✓
Logo on our supporter webpage	✓	✓	✓	✓
Logo on the Supporters Wall at Centro	✓	✓	✓	✓
Acknowledgment in the Annual Report	✓	✓	✓	✓
Acknowledgment in E-newsletter	✓	✓	✓	✓
Recognition at Centro signature events and tickets	✓ 2 tickets	✓ 4 tickets	✓	✓
Acknowledgment on Centro’s Facebook page/Twitter feed.		✓	✓	✓
Opportunity to use our space for gatherings		✓	✓	✓
Recognition at Centro signature events and a table to attend			✓	✓
Direct relationship with our Workforce manager for employment referral			✓	✓
Invitation to be part of our Facebook Live conversation			✓	✓
Logo in the website footer			✓	✓
Logo hyperlinked from our supporter webpage			✓	✓
Exclusive e-newsletter content				✓
Invitation to be part of our Podcast or radio show				✓

Special
Recognition

Thank you to our 2023 Agency Partners!

COMMITTED LEVEL



CUNA MUTUAL GROUP
Foundation, Inc.

UWHealth

 **Group Health
Cooperative**
of South Central Wisconsin

INVESTING LEVEL

PARK  **BANK**

BMO  **Harris Bank**


**AMERICAN FAMILY
INSURANCE**


HY CITE ENTERPRISES/LLC



your community energy company

 **uw
credit
union**


SSMHealth.

SUSTAINING LEVEL


HABUSH
PERSONAL INJURY ATTORNEYS

140 YEARS *Of* EXCELLENCE
 **StaffordRosenbaum**LLP
Attorneys


KENNEDY


Division of Diversity, Equity
& Educational Achievement
UNIVERSITY OF WISCONSIN-MADISON

SEED LEVEL

 Agrace™

 **Alliant
Energy**™

 **Associated Bank**

**EXACT
SCIENCES**

Findorff
BUILDING & BEYOND

 **Quarles**

 **OAKWOOD
VILLAGE**

Signature Events 2023

Centro Hispano of Dane County's mission is Empowering Youth, Strengthening Families, Engaging the Community.

From small gatherings, to press conferences, program graduation ceremonies, pop-up art galleries, an annual celebration now in its 40th year anniversary, and community events like the Tres Reyes Celebration which draws 1000+ children and their families each year -- Centro is regarded as an important space for the Latino community to gather.

Events are regularly covered by press and social media, well attended by the community and its supporters, and provide meaningful opportunities for individuals to interact and connect with the Latino community in Dane County.



Tres Reyes

January



This community event includes gift-giving, hot chocolate, and the Rosca de Reyes. In 2022, we were able to distribute 1000 toys.

Becas Awards Luncheon

May



Students who have been involved with Centro or enrolled in one of Centro's youth programs may apply for scholarships to help further their educational goals and to help pay for higher education costs.

Evening of Dreaming

September



This is a community and family oriented event. In a whimsical and thought-provoking manner, it highlights the diversity of our cultures.

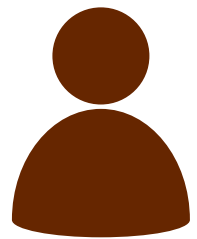
Annual Appeal

November



Centro's annual fundraising appeal allows it to meet its goal and maintain its existing programs.

For more information



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<https://www.micentro.org/agency-partners.html>



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"Together, we can achieve greater success - join our
Agency Partner Program today!"

A man with dark hair, wearing a blue quilted jacket, is leaning forward and holding the hands of a young child. The child is wearing a blue long-sleeved shirt. They are sitting at a white table outdoors. On the table, there is a clear glass vase filled with water and a bouquet of small blue and purple flowers. The background is a blurred outdoor setting with trees, a white tent, and other people. A semi-transparent orange rectangle is overlaid on the image, containing the text "Thank you!".

Thank you!