

# 2024 EVENT PARTNERSHIP PROGRAM

Centro Hispano of Dane County's (Centro) mission is Empowering Youth, Strengthening Families, Engaging the Community. Our vision is that Dane County, Wisconsin will be a community where Latinx families can aspire upward, to reach their personal goals and dreams because they feel engaged and strengthened with the tools for success.

## Our Events

As an event partner, you are bringing valuable support to the programs and services that Centro offers while gaining notable exposure and opportunities for engagement in the community. Becoming an event partner offers you specific opportunities for recognition, visibility and having an active community role at events that align with your values.

## Tres Reyes January



This community event includes gift-giving, hot chocolate, and the Rosca de Reyes. In 2023, we were able to distribute over 2000 toys in Dane County.

#### Becas Scholarships Awards Luncheon June



Students who have been involved with Centro or enrolled in one of Centro's youth programs may apply for scholarships to help further their educational goals and to help pay for higher education costs. Your support goes directly to the student scholarships.

## Evening of Dreaming September



This is a community and family oriented event. In a whimsical and thought-provoking manner, it highlights the diversity of our cultures.

## Annual Gelebration December



By supporting Centro's annual fundraising event, we are able to meet our goals and maintain our existing programs.

### Levels of recognition

Your name listed in all our marketing materials

Recognition in our e-newsletter

Social Media shoutout

A verbal acknowledgement





WELCOMING \$1,500 X X X