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December 23, 2019

Mi querida comunidad,

We have weathered challenges both locally and nationally to our values, our families and our future. But personally, I feel stronger than ever because I am reminded that despite these challenges, our community is resilient because you have been by our side.

Centro grew significantly in 2019— expanding general support services, growing our career tracks to become national models, awarding a record amount of educational scholarships, deepening collaborations that emphasize a commitment to the safety of our families, and organizing meaningful gatherings driven by, and for, our community.

As we look to 2020, I am filled with hope at the vision of a strong future we can build together, where our families can heal and thrive together. Centro is, and must continue to be, the heart of our community — We commit to ensure that it will be and hope you will too.

Join us as we grow the seeds of hope, of esperanza, for the future of our community. Please stand with Centro this year and beyond and take action locally for our families by making a gift today.

Join us as we continue to mobilize alongside our school partners, our city, our county, state and national representatives for the safety of our children and families. Invest in our mission and programs because you believe in a future inclusive of a vibrant Latino community. Share with others the importance of our vision for our community because you too are committed to securing it.

Can I count on you?

In the spirit of *Esperanza*.

Mil gracias!

Karen Menéndez Coller Executive Director Centro Hispano of Dane County

## ENGAGE IN OUR MISSION. INVEST IN OUR COMMUNITY.

## **GIVE**



UNDERSTANDING THE IMPACT OF YOUR GIFT

**\$50** provides 2 hours of one-on-one academic counseling for a parent and student in our Escalera High School Program.

**\$100** brings 5 hours of cooking instruction to community members interested in learning about how to prepare and store healthy and affordable meals for their families.

**\$300** makes it possible for 30 students participating in our Juventud Middle School program to go on a field trip.

**\$600** brings 1.5 weeks' worth of career workshops to 30 students in our Escalera High School Program.

**\$1,000** pays for 4 application fee waivers for our immigration services for individuals or families burdened by financial hardship.

**\$3,500** provides 233 hours of childcare for parents so they can participate in Wellness activities and exercise classes at Centro.

**\$5,000** brings El Mercadito de Centro (Centro's Farmer's Market) to the Southside community weekly for 4 months.

**\$24,000** provides 30 scholarships to English Language Learning students interested in entering the finance field, starting as a bank teller.

<u>GIVE</u>

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