LATINX CONSORTIUM FOR ACTION

COVID-19 CORONAVIRUS EMERGENCY RELIEF FUND

prepared by fiscal sponsor:

CENTRO HISPANO OF DANE COUNTY

2020 IMPACT REPORT
The LCA Relief Fund was formed at the onset of the COVID-19 pandemic. In total, $1,184,014.56 was distributed in aid to individuals and families. Funds were raised from donor contributions, local foundations, and United Way dollars, as well as $465,484.82 in CARES Relief Funding through Dane County. A total of 2112 applications were received for aid within 2 weeks of making the fund accessible.

Community members completed an online screener application (individually or with support from LCA organizations) asking for some basic information regarding loss of wages, financial impact, and other sources of support. Funds targeted the undocumented community. Once screened, applicants received a call back from staff associated with any of the following 5 organizations (Centro, Latino Chamber of Commerce, Unidos, Latino Academy of Workforce Development, Sunshine Place, or the Latino Children and Families Council). The staff did an intake and assessment of needs, as well as provided additional resources during a time of crisis.

Members of the LCA include: Latino Health Council of Dane County, Latino Education Council, Common Wealth Development, Latino Chamber of Commerce of WI, Centro Hispano of Dane County (Centro), Latino Academy of Workforce Development & Orgullo Latinx LGBT+ of Dane County, UNIDOS, Latino Professionals Association of Greater Madison (LPA), Latino Children and Families Council, Voces de la Frontera - Madison, Latino Support Network (LaSup), La Movid Radio, Big Brothers Big Sisters, Adelante Madison

The Latinx Consortium for Action (LCA) is a coalition of leaders representing different Latinx-led organizations, professional associations and educational groups in Dane County. The group has been existence since 2016 and represents a space for collective strategy building and action on behalf of the Latinx community.
Latinx make up about 7% of Wisconsin’s population, but 11% of the state’s confirmed COVID cases and 12% of hospitalizations. Nationally, data from the Centers for Disease Control and Prevention indicate that Latinx are 2.8 times more likely to be infected and 4.6 times more likely to be hospitalized when compared to white non-Hispanic Americans.

Latinx are less likely to have jobs that can be done remotely and more likely to work in the industries dubbed “essential” during the pandemic.

Latinx are also more likely to live in multigenerational or crowded homes, increasing potential exposure and making it hard for those who get sick to isolate.

Latinx households earn 46% less than non-Hispanic white households.
To be eligible for relief funds applicants needed to meet the following criteria:

For Individuals:

- A resident of Dane County
- Undocumented (An individual who does not have access to a work permit)
- Ineligible for federal stimulus package or EA grant funding
- Have lost income due to COVID-19
- Can demonstrate an emerging need: rent, childcare, food, etc.

For Businesses:

- A business located in Dane County
- Have lost income due to COVID-19
- EIN & ITIN # verification
- Undocumented owner does not have access to federal or state loans
- Can demonstrate an emerging need: property rent, payroll, etc.
- Must be able to submit a P&L statement or verification 2018/2019 Taxes
- Business name or entity ID searchable on DFI website

RESULTS

applications received
2,112

applications approved for funding
1,464

funds distributed
$1.18 million

Staff time invested
10,432 Hours
YOUR SUPPORT MADE THIS IMPACT FOR FAMILIES AND INDIVIDUALS

"I'm a father of four and I lost my job 2 weeks ago because of this dreaded virus and since it was a small business there was nothing my boss could do. I am so thankful for this support."

"I work in roofing and because of COVID people don't want us to go to their homes and because of this I don't have an income to be able to face all the different expenses and barriers my family faces. I am most worried about paying rent. I need the help, thank you for doing this."

"Because right now, I am without work and I am a single mother and have 4 children and we have expenses - like paying rent, the electricity bill, phone, car expenses. That is why it is so urgent for me to please receive some kind of support. I am scared."

"I have almost 3 weeks without work, and the reality is I have a family of 5, we need to pay the rent, food, light, phone. That is why I chose to apply to the fund, anything you can give will go such a long way. I really pray you can give us some support at this time."

"I am undocumented, and I am no one, I can’t receive support from any place, and I need to pay my bills and food for my children. I've always been the primary breadwinner. Thank you, thank you, thank you."

The impact of your gift supported 1,464 individuals, families and businesses in our community.
SUPPORTING DONORS
($1000+ Gifts Listed)

A Fund For Women (AFFW)
Julie Andersen
Juli Auilk
Dave Beck-Engel
Anna Biermeier
Nathan Bosscher
Boys and Girls of Dane County
Carissa Christner
Lighthouse Church
CUNA Mutual Foundation
Dane County CARES Eviction Prevention Program Subcontract
Dane Sanctuary Coalition
DCDHS Emergency Assistance Funding
Baltazar De Anda
Philip Deming
Claire Dick
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SSM Health
Summit Credit Union
TASC Employee Philanthropy Committee
Terri Johnson & Roy Froemming Family Gifting
The Capital Times Kids Fund
The Evjue Foundation Inc
Joshua Tripp
United Way of Dane County COVID-19 Relief and Recovery Fund - Health and Housing Community Collaborative (HHCC)
UW Health, Unity Point Meriter & Quartz
Carol Weidel
William Whitford
Ashley Wilkinson
Wisconsin Bank and Trust
Wisconsin Power and Light Company
Sandra A. Wojtal-Weber
Jim Yehel
Morghan Young-Alfaro

Over 700 gifts were donated to this relief fund.
LCA MEMBER ORGANIZATIONS

Shiva Bidar-Sielaff, Co-Chair, Latino Health Council of Dane County
Fernando Cano-Ospino, Latino Health Council
Dr. Salvador Carranza, Latino Education Council
Justice Castañeda, Executive Director, Common Wealth Development
Jessica Cavazos, CEO Latino Chamber of Commerce of WI
Dr. Karen Menéndez Coller, Executive Director, Centro Hispano of Dane County
Baltazar De Anda Santana, Executive Director, Latino Academy of Workforce Development & Orgullo Latinx LGBT+ of Dane County
Veronica Figueroa, Executive Director, UNIDOS
Norma Gallegos Valles, President, Latino Professionals Association of Greater Madison (LPA)
Brenda González, Latino Health Council of Dane County
Fabiola Hamdan, Co-Chair, Latino Children and Families Council
Dr. Armando Ibarra, Voces de la Frontera - Madison
Juan José López, Latino Support Network (LaSup)
Oscar Mireles, Convener
Lupita and Luis Montoto, La Movida Radio
Sandy Morales, CEO, Big Brothers Big Sisters
Gloria Reyes, President, Adelante Madison
Dr. Patricia Téllez-Girón, Co-Chair, Latino Health Council of Dane County
Teresa Téllez-Girón, Co-Chair, Latino Children & Families Council

CONTACT

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