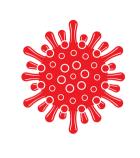
LATINX CONSORTIUM FOR ACTION



COVID -19
CORONAVIRUS
EMERGENCY
RELIEF FUND



prepared by fiscal sponsor:

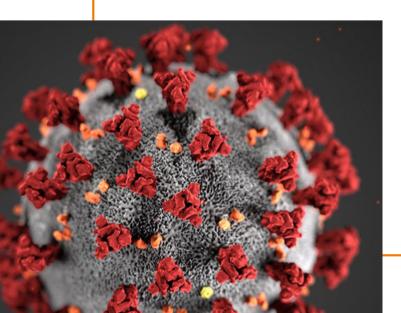


2020 IMPACT REPORT

LATINX CONSORTIUM FOR ACTION

The Latinx Consortium for Action (LCA) is a coalition of leaders representing different Latinx-led organizations, professional associations and educational groups in Dane County. The group has been existence since 2016 and represents a space for collective strategy building and action on behalf of the Latinx community.

Members of the LCA include: Latino Health Council of Dane County, Latino Education Council, Common Wealth Development, Latino Chamber of Commerce of WI, Centro Hispano of Dane County (Centro), Latino Academy of Workforce Development & Orgullo Latinx LGBT+ of Dane County, UNIDOS, Latino Professionals Association of Greater Madison (LPA), Latino Children and Families Council, Voces de la Frontera - Madison, Latino Support Network (LaSup), La Movida Radio, Big Brothers Big Sisters, Adelante Madison





COVID-19CORONAVIRUS

LCA EMERGENCY RELIEF FUND

LCA EMERGENCY RELIEF FUND

The LCA Relief Fund was formed at the onset of the COVID-19 pandemic.

In total, \$1,184,014.56 was distributed in aid to individuals and families. Funds were raised from donor contributions, local foundations, and United Way dollars, as well as \$465,484.82 in CARES Relief Funding through Dane County. A total of 2112 applications were received for aid within 2 weeks of making the fund accessible.

Community members completed an online screener application (individually or with support from LCA organizations) asking for some basic information regarding loss of wages, financial impact, and other sources of support. Funds targeted the undocumented community.

Once screened, applicants received a call back from staff associated with any of the following 5 organizations (Centro, Latino Chamber of Commerce, Unidos, Latino Academy of Workforce Development, Sunshine Place, or the Latino Children and Families Council). The staff did an intake and assessment of needs, as well as provided additional resources during a time of crisis.

THE CRISIS BY THE NUMBERS



Latinx make up about 7% of Wisconsin's population, but 11% of the state's confirmed COVID cases and 12% of hospitalizations. Nationally, data from the Centers for Disease Control and Prevention indicate that Latinx are 2.8 times more likely to be infected and 4.6 times more likely to be hospitalized when compared to white non-Hispanic Americans.

Latinx are **less** likely to have jobs that can be done remotely and **more** likely to work in the industries dubbed "essential" during the pandemic.

Latinx are also **more** likely to live in multigenerational or crowded homes, increasing potential exposure and making it hard for those who get sick to isolate.

Latinx households earn 46% less than non-Hispanic white households.



FUNDING ELIGIBILITY



To be eligible for relief funds applicants needed to meet the following criteria:

For Individuals:

- A resident of Dane County
- Undocumented (An individual who does not have access to a work permit)
- Ineligible for federal stimulus package or EA grant funding
- Have lost income due to COVID-19
- Can demonstrate an emerging need: rent, childcare, food, etc.

For Businesses:

- A business located in Dane County
- Have lost income due to COVID-19
- EIN & amp; ITIN # verification
- Undocumented owner does not have access to federal or state loans
- Can demonstrate an emerging need: property rent, payroll, etc.
- Must be able to submit a P&L statement or verification 2018/2019 Taxes
- Business name or entity ID searchable on DFI website

RESULTS

applications received

2,112

applications approved for funding

1,464

funds distributed

\$1.18 million

Staff time invested

10,432 Hours

IMPACT



COVID-19 CORONAVIRUS

LCA EMERGENCY RELIEF FUND

YOUR SUPPORT MADE THIS IMPACT FOR FAMILIES AND INDIVIDUALS

"I'm a father of four and I lost my job 2 weeks ago because of this dreaded virus and since it was a small business there was nothing my boss could do. I am so thankful for this support."

"I work in roofing and because of COVID people don't want for us to go to their homes and because of this I don't have an income to be able to face all the different expenses and barriers my family faces. I am most worried about paying rent. I need the help, thank you for doing this."

"Because right now, I am without work and I am a single mother and have 4 children and we have expenses - like paying rent, the electricity bill, phone, car expenses. That is why it is so urgent for me to please receive some kind of support. I am scared."

"I have almost 3 weeks without work, and the reality is I have a family of 5, we need to pay the rent, food, light, phone. That is why I chose to apply to the fund, anything you can give will go such a long way. I really pray you can give us some support at this time."



"I am undocumented, and I am no one, I can't receive support from any place, and I need to pay my bills and food for my children. I've always been the primary breadwinner. Thank you, thank you, thank you."

The impact of your gift supported 1,464 individuals, families and businesses in our community.

SUPPORTING DONORS

(\$1000+ Gifts Listed)

A Fund For Women (AFFW)

Julie Andersen

Juli Aulik

Dave Beck-Engel

Anna Biermeier

Nathan Bosscher

Boys and Girls of Dane County

Carissa Christner

Lighthouse Church

CUNA Mutual Foundation

Dane County CARES Eviction Prevention

Program Subcontract

Dane Sanctuary Coalition

DCDHS Emergency Assistance Funding

Baltazar De Anda

Philip Deming

Claire Dick

William L. Dow and Ruby E. Dow

Anna Fehling

Alyssa Fiedler

Ginger Francis

Marian Fredal

Cecilia Goldschmidt

Peter and Laura Gottlieb

Group Health Cooperative of Southwest

Wisconsin

Daniel W. Grupe and Molly Elizabeth

Beth Harper

Alan Heggen and Helen Christiansen

FMS LLC dba Morris Ramen

William Horns

James Reeb Unitarian Universalist

Congregation

Jewish Community Foundation

Emily Jones

Nathaniel Jorgensen

Michelle Kelly

Eileen Kennedy

Jacob Kolb

Elizabeth A Lorenz

Sean Lynch

Rich and Mary Lynch

Frances Macaulay

Madison Community Foundation



COVID-19 CORONAVIRUS

LCA EMERGENCY RELIEF FUND

Madison Gas and Electric Foundation Inc Daniel Maloney and Amy Krauthamer-

Maloney

Charles McEniry

Midvale Community Lutheran Church

Thomas Morrell

Melissa Moss

New Leaders Council - Wisconsin

Orchard Ridge United Church of Christ

PASS Family Fund

Shaili Pfeiffer

Beth Potter

Jenna Ramaker

Rennebohm Foundation

Amy Rettler

Luella Shapiro

Bianca Silva

SSM Health

Summit Credit Union

TASC Employee Philanthropy Committee

Terri Johnson & Roy Froemming Family

Gifting

The Capital Times Kids Fund

The Evjue Foundation Inc

Joshua Tripp

United Way of Dane County COVID-19

Relief and Recovery Fund - Health and

Housing Community Collaborative (HHCC)

(HHCC)

UW Health, Unity Point Meriter & Quartz

Carol Weidel

William Whitford

Ashley Wilkinson

Wisconsin Bank and Trust

Wisconsin Power and Light Company

Sandra A. Wojtal-Weber

Jim Yehel

Morghan Young-Alfaro

Over 700 gifts were donated to this relief fund.

LCA MEMBER ORGANIZATIONS



COVID-19 CORONAVIRUS

LCA EMERGENCY RELIEF FUND

Shiva Bidar-Sielaff, Co-Chair, Latino Health Council of Dane County

Fernando Cano-Ospino, Latino Health Council

Dr. Salvador Carranza, Latino Education Council

Justice Castañeda, Executive Director, Common Wealth Development

Jessica Cavazos, CEO Latino Chamber of Commerce of WI

Dr. Karen Menendez Coller, Executive Director, Centro Hispano of Dane County

 ${\bf Baltazar\ De\ Anda\ Santana,\ Executive\ Director,\ Latino\ Academy\ of\ Workforce\ Development\ \&\ Morkforce\ Development\ Baltazar\ De\ Anda\ Santana,\ Executive\ Director,\ Latino\ Academy\ of\ Workforce\ Development\ \&\ Morkforce\ Development\ Academy\ of\ Morkforce\ Development\ Ocatego\ Ocateg$

Orgullo Latinx LGBT+ of Dane County

Veronica Figueroa, Executive Director, UNIDOS

Norma Gallegos Valles, President, Latino Professionals Association of Greater Madison (LPA)

Brenda González, Latino Health Council of Dane County

Fabiola Hamdan, Co-Chair, Latino Children and Families Council

Dr. Armando Ibarra, Voces de la Frontera - Madison

Juan José López, Latino Support Network (LaSup)

Oscar Mireles, Convener

Lupita and Luis Montoto, La Movida Radio

Sandy Morales, CEO, Big Brothers Big Sisters

Gloria Reyes, President, Adelante Madison

Dr. Patricia Téllez-Girón, Co-Chair, Latino Health Council of Dane County

Teresa Téllez-Girón, Co-Chair, Latino Children & Families Council

CONTACT

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