



October 20th, 2022

Dear friends at restaurant XXXX,

On behalf of Centro Hispano (Centro), I am delighted to invite you to join our efforts to support the Latinx community in Dane County, WI. Centro's mission is Empowering Youth, Strengthening Families, and Engaging the Community. We aspire to a vision where Dane County will be a community where Latinx families can aspire upward, to reach their personal goals and dreams because they feel engaged and strengthened with the tools for success. However, in order to make these aspirations a reality, it takes the generosity and support of supporters in the form of active engagement and commitment.

As we approach the end of 2022, our final goal for this year is to raise \$150,000 for Centro. We will return with our traditional gala in 2023 to celebrate Centro's 40th anniversary. Still, this year we have opted to celebrate with you through one last community appeal, to be shared with supporters and followers on social media and beyond.

We kindly request that you join us in this year's transformative, life-changing opportunity. We will be overjoyed if you may consider donating 5% or more of your sales for **one night between October 24th and December 15th**. We will promote restaurant XXXX on all our social media channels (including Facebook, Twitter, Instagram, and LinkedIn), which reach more than 20,000 followers.

We trust that our efforts will increase your customer base following our persuasive adverts about your restaurant on our social media. We hope you will consider collaborating with us to impact lives in the Latinx community in Dane County.

Sincerely,

Karen Menéndez Collier, PhD

Executive Director, Centro Hispano of Dane County